DUPLICATE

INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
932556-2	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingtc	National

Billing Address:

Jamestown Associates
Attention: Accounts Payable
5 Mapleton Road
Suite 300
Princeton, NJ 08540

Advertiser	Product	Estimate Number
Republican Jewish Coalitio	REP JEWISH COALITION	

Flight Dates	Order #	Alt Order #
09/17/12 - 10/16/12	932556	06228278

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/01/12	10/12/12	Good Morning America	7-9AM	MTWTF--	:30	1	$475.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/01/12	10/07/12	MTWTF--	1	$475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/02/12	8:42 AM	Good Morning America	7-9AM	:30	RJCM0917H	$475.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	MTWTF--	1	$475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WPBF	Tu	10/09/12	8:55 AM	Good Morning America	7-9AM	:30	RJCR0927H	$475.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/01/12	10/05/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	3	$275.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/01/12	10/07/12	MTWTF--	3	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	M	10/01/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RJCR0927H	$275.00	NM
2	WPBF	Tu	10/02/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RJCR0927H	$275.00	NM
1	*WPBF*	*W*	*10/03/12*		*WPBF News 25 @ Noon*	*12pm-1230pm*	*:00*		*~~$275.00~~*	*NM*
			Credited							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/01/12	10/12/12	M-F 5pm News	5-6pm	MTWTF--	:30	3	$375.00	NM
	Class of Time - Immediately Pre-emptible without notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/01/12	10/07/12	MTWTF--	2	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	10/01/12	5:56 PM	M-F 5pm News	5-6pm	:30	RJCM0917H	$375.00	NM
1	WPBF	Tu	10/02/12	5:27 PM	M-F 5pm News	5-6pm	:30	RJCR0927H	$375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	MTWTF--	1	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WPBF	F	10/12/12	5:29 PM	M-F 5pm News	5-6pm	:30	RJCM0917H	$375.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/01/12	10/05/12	WPBF News 25 @ 6:00Pl6-6:30PM		MTWTF--	:30	1	$450.00	NM
	Class of Time - Immediately Pre-emptible without notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/01/12	10/07/12	MTWTF--	1	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/02/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RJCM0917H	$450.00	NM

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INVOICE

DUPLICATE

WPBF·TV 25

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
932556-2	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Republican Jewish Coalitio	REP JEWISH COALITION	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/01/12	10/05/12	Jeopardy	7:30-8PM	MTWTF--	:30	2	$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/01/12	10/07/12	MTWTF--	2	$2,000.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	M	10/01/12	7:34 PM	Jeopardy	7:30-8PM	:30	RJCR0927H	$2,000.00 NM
	2 WPBF	Tu	10/02/12	7:52 PM	Jeopardy	7:30-8PM	:30	RJCR0927H	$2,000.00 NM
21	10/01/12	10/14/12	M-SUN WPBF News 25 @11-11:35PM		MTWTF-S	:30	1	$500.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/01/12	10/07/12	MTWTF-S	1	$500.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	M	10/01/12	11:23 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RJCM0917H	$500.00 NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/08/12	10/14/12	MTWTF-S	1	$500.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	6 WPBF	Su	10/14/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RJCR0927H	$500.00 NM
22	10/01/12	10/05/12	Nightline	11:35-12:05AM	MTWTF--	:30	2	$350.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/01/12	10/07/12	MTWTF--	1	$350.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	M	10/01/12	12:01 AM	Nightline	11:35-12:05AM	:30	RJCR0927H	$350.00 NM
24	10/07/12	10/14/12	Sun 6-7am News	Sun 6-7am	------1	:30	1	$175.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/01/12	10/07/12	------1	1	$175.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	Su	10/07/12	6:13 AM	Sun 6-7am News	Sun 6-7am	:30	RJCR0927H	$175.00 NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/08/12	10/14/12	------1	1	$175.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	2 WPBF	Su	10/14/12	6:27 AM	Sun 6-7am News	Sun 6-7am	:30	RJCR0927H	$175.00 NM
26	10/07/12	10/14/12	Sun 8-9am News	Sun 8-9am	------1	:30	1	$300.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/01/12	10/07/12	------1	1	$300.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	Su	10/07/12	8:28 AM	Sun 8-9am News	Sun 8-9am	:30	RJCR0927H	$300.00 NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/08/12	10/14/12	------1	1	$300.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	2 WPBF	Su	10/14/12	8:42 AM	Sun 8-9am News	Sun 8-9am	:30	RJCR0927H	$300.00 NM
27	10/07/12	10/14/12	Sun 9-10am	9-10am	------1	:30	1	$750.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/01/12	10/07/12	------1	1	$750.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	Su	10/07/12	8:59 AM	Sun 9-10am	9-10am	:30	RJCM0917H	$750.00 NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/08/12	10/14/12	------1	1	$750.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	2 WPBF	Su	10/14/12	9:59 AM	Sun 9-10am	9-10am	:30	RJCM0917H	$750.00 NM
31	10/06/12	10/06/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	$450.00	NM

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INVOICE

DUPLICATE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
932556-2	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Republican Jewish Coalitio	REP JEWISH COALITION	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/01/12	10/07/12	-----S-	1	$450.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	Sa	10/06/12	7:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	RJCM0917H	$450.00 NM
36	10/03/12	10/05/12	Good Morning America	7-9AM	--WTF--	1:00	1	$950.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/01/12	10/07/12	--WTF--	1	$950.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	W	10/03/12	8:54 AM	Good Morning America	7-9AM	1:00	RJCB1001H	$950.00 NM
37	10/08/12	10/12/12	Good Morning America	7-9AM	MTWTF--	1:00	1	$950.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/08/12	10/14/12	MTWTF--	1	$950.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	F	10/12/12	8:59 AM	Good Morning America	7-9AM	1:00	RJCB1001H	$950.00 NM
38	10/03/12	10/05/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	1:00	1	$550.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/01/12	10/07/12	--WTF--	1	$550.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	W	10/03/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	RJCB1001H	$550.00 NM
39	10/08/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	1:00	2	$550.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/08/12	10/14/12	MTWTF--	2	$550.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	Tu	10/09/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	RJCB1001H	$550.00 NM
	2 WPBF	Th	10/11/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	RJCB1001H	$550.00 NM
40	10/03/12	10/05/12	M-F 5pm News	5-6pm	--WTF--	1:00	1	$750.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/01/12	10/07/12	--WTF--	1	$750.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	Th	10/04/12	5:24 PM	M-F 5pm News	5-6pm	1:00	RJCB1001H	$750.00 NM
41	10/08/12	10/12/12	M-F 5pm News	5-6pm	MTWTF--	1:00	1	$750.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/08/12	10/14/12	MTWTF--	1	$750.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	M	10/08/12	5:56 PM	M-F 5pm News	5-6pm	1:00	RJCB1001H	$750.00 NM
42	10/03/12	10/05/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	1:00	1	$900.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/01/12	10/07/12	--WTF--	1	$900.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1 WPBF	F	10/05/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	RJCB1001H	$900.00 NM
43	10/08/12	10/12/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	1:00	1	$900.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/08/12	10/14/12	MTWTF--	1	$900.00			
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE

DUPLICATE

WPBF·TV 25

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
932556-2	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Republican Jewish Coalitio	REP JEWISH COALITION	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	10/08/12	10/12/12	WPBF News 25 @ 6:00PI6-6:30PM		MTWTF--	1:00	1	$900.00	NM
	Class of Time - Immediately Pre-emptible without notice								

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	*F*	*10/12/12*		*WPBF News 25 @ 6:00PM*	*6-6:30PM*	*:00*		~~*$900.00*~~	*NM*
		Credited								

44	10/03/12	10/05/12	Wheel Of Fortune	7-7:30PM	--WTF--	1:00	1	$4,000.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/01/12	10/07/12	--WTF--	1	$4,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	10/05/12	7:13 PM	Wheel Of Fortune	7-7:30PM	1:00	RJCB1001H	$4,000.00	NM

45	10/08/12	10/12/12	Wheel Of Fortune	7-7:30PM	MTWTF--	1:00	1	$4,000.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	MTWTF--	1	$4,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/09/12	7:06 PM	Wheel Of Fortune	7-7:30PM	1:00	RJCB1001H	$4,000.00	NM

46	10/08/12	10/12/12	Jeopardy	7:30-8PM	MTWTF--	1:00	1	$4,000.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	MTWTF--	1	$4,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	10/12/12	7:53 PM	Jeopardy	7:30-8PM	1:00	RJCB1001H	$4,000.00	NM

47	10/03/12	10/05/12	M-SUN WPBF News 25 @11-11:35PM	--WTF--	1:00	1	$1,000.00	NM
	Class of Time - Pre-emptible with notice							

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/01/12	10/07/12	--WTF--	1	$1,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/03/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	RJCB1001H	$1,000.00	NM

48	10/08/12	10/12/12	M-SUN WPBF News 25 @11-11:35PM	MTWTF--	1:00	1	$1,000.00	NM
	Class of Time - Pre-emptible with notice							

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	MTWTF--	1	$1,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	10/12/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	RJCB1001H	$1,000.00	NM

49	10/03/12	10/05/12	Nightline	11:35-12:05AM	--WTF--	1:00	1	$700.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/01/12	10/07/12	--WTF--	1	$700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/03/12	11:54 PM	Nightline	11:35-12:05AM	1:00	RJCB1001H	$700.00	NM

50	10/08/12	10/12/12	Nightline	11:35-12:05AM	MTWTF--	1:00	1	$700.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	MTWTF--	1	$700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	*Th*	*10/11/12*		*Nightline*	*11:35-12:05AM*	*:00*		~~*$700.00*~~	*NM*
		Credited								

51	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----S-	1:00	1	$600.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/01/12	10/07/12	-----S-	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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INVOICE

DUPLICATE

WPBF·TV 25

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

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Invoice #	Invoice Date	Invoice Month	Invoice Period
932556-2	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Republican Jewish Coalitio	REP JEWISH COALITION	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----S-	1:00	1	$600.00	NM
	Class of Time - Pre-emptible with notice								

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	10/06/12	8:43 AM	Sat 8-9am News	Sat 8-9am	1:00	RJCB1001H	$600.00	NM

52	10/07/12	10/07/12	GMA Sunday 7-8am	Sun 7-8am	------S	1:00	1	$600.00	NM
	Class of Time - Immediately Pre-emptible without notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/01/12	10/07/12	------S	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	10/07/12	6:59 AM	GMA Sunday 7-8am	Sun 7-8am	1:00	RJCB1001H	$600.00	NM

53	10/14/12	10/14/12	Sun 630pm News	630-7pm	------S	1:00	1	$750.00	NM
	Class of Time - Immediately Pre-emptible without notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	------S	1	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	*Su*	*10/14/12*		*Sun 630pm News*	*630-7pm*	*:00*		~~$750.00~~	*NM*
		Credited								

54	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	------S	1:00	1	$700.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/12	10/14/12	------S	1	$700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	10/14/12	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	1:00	RJCB1001H	$700.00	NM

55	10/15/12	10/15/12	WPBF News 25 Mornings	5:30-5:57am	M------	1:00	1	$750.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/15/12	10/21/12	M------	1	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	10/15/12	5:38 AM	WPBF News 25 Mornings @ 5:3(	5:30-5:57am	1:00	RJCB1001H	$750.00	NM

56	10/16/12	10/16/12	WPBF News 25 Mornings	5:30-5:57am	-T-----	1:00	1	$900.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/15/12	10/21/12	-T-----	1	$900.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/16/12	5:39 AM	WPBF News 25 Mornings @ 5:3(	5:30-5:57am	1:00	RJCB1001H	$900.00	NM

Total Spots **39**

Payment Terms 30 Days

Gross Total	**$35,525.00**
Agency Commission	**$5,328.75**
Net Amount Due	**$30,196.25**

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

DUPLICATE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
932556-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingtc	National

Advertiser	Product	Estimate Number
Republican Jewish Coalitio	REP JEWISH COALITION	

Flight Dates	Order #	Alt Order #
09/17/12 - 10/16/12	932556	06228278

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jamestown Associates
Attention: Accounts Payable
5 Mapleton Road
Suite 300
Princeton, NJ 08540

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/28/12	Good Morning America	7-9AM	MTWTF--	:30	3	$450.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	--WTF--	3	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	09/19/12	7:55 AM	Good Morning America	7-9AM	:30	RJCM0917H	$450.00	NM
3	WPBF	Th	09/20/12	8:41 AM	Good Morning America	7-9AM	:30	RJCM0917H	$450.00	NM
1	WPBF	F	09/21/12	7:29 AM	Good Morning America	7-9AM	:30	RJCM0917H	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/12	09/30/12	M--TF--	3	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WPBF	M	09/24/12	8:55 AM	Good Morning America	7-9AM	:30	RJCM0917H	$450.00	NM
6	WPBF	Th	09/27/12	7:49 AM	Good Morning America	7-9AM	:30	RJCM0917H	$450.00	NM
4	WPBF	F	09/28/12	8:54 AM	Good Morning America	7-9AM	:30	RJCM0917H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/17/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	4	$250.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	--WTF--	4	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WPBF	W	09/19/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RJCM0917H	$250.00	NM
1	WPBF	Th	09/20/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RJCM0917H	$250.00	NM
3	WPBF	*F*	*09/21/12*		*WPBF News 25 @ Noon*	*12pm-1230pm*	*:00*		~~*$250.00*~~	*NM*
		Credited								
5	WPBF	F	09/21/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RJCM0917H	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/12	09/30/12	M--TF--	4	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
7	WPBF	M	09/24/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RJCM0917H	$250.00	NM
6	WPBF	*Th*	*09/27/12*		*WPBF News 25 @ Noon*	*12pm-1230pm*	*:00*		~~*$250.00*~~	*NM*
		Credited								
10	WPBF	F	09/28/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RJCM0917H	$250.00	NM
8	WPBF	F	09/28/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RJCM0917H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/17/12	09/28/12	M-F 5pm News	5-6pm	MTWTF--	:30	3	$475.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	--WTF--	3	$475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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INVOICE

DUPLICATE

WPBF·TV 25

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
932556-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Republican Jewish Coalitio	REP JEWISH COALITION	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/17/12	09/28/12	M-F 5pm News	5-6pm	MTWTF--	:30	3	$475.00	NM
	Class of Time - Pre-emptible with notice								

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/19/12	5:40 PM	M-F 5pm News	5-6pm	:30	RJCM0917H	$475.00	NM
2	WPBF	Th	09/20/12	5:26 PM	M-F 5pm News	5-6pm	:30	RJCM0917H	$475.00	NM
3	WPBF	F	09/21/12	5:54 PM	M-F 5pm News	5-6pm	:30	RJCM0917H	$475.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/12	09/30/12	M--TF--	3	$475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WPBF	M	09/24/12	5:28 PM	M-F 5pm News	5-6pm	:30	RJCM0917H	$475.00	NM
5	WPBF	Th	09/27/12	5:12 PM	M-F 5pm News	5-6pm	:30	RJCM0917H	$475.00	NM
4	WPBF	F	09/28/12	5:40 PM	M-F 5pm News	5-6pm	:30	RJCM0917H	$475.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/17/12	09/28/12	WPBF News 25 @ 6:00PM6-6:30PM		MTWTF--	:30	3	$575.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	--WTF--	3	$575.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/19/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RJCM0917H	$575.00	NM
3	WPBF	Th	09/20/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RJCM0917H	$575.00	NM
2	WPBF	F	09/21/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RJCM0917H	$575.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/12	09/30/12	M--TF--	3	$575.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WPBF	M	09/24/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RJCM0917H	$575.00	NM
5	*WPBF*	*Th*	*09/27/12*		*WPBF News 25 @ 6:00PM*	*6-6:30PM*	*:00*		*~~$575.00~~*	*NM*
	Credited									
6	WPBF	F	09/28/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RJCM0917H	$575.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/17/12	09/28/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	2	$1,300.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	--WTF--	2	$1,300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	09/19/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	RJCM0917H	$1,300.00	NM
1	WPBF	F	09/21/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	RJCM0917H	$1,300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/12	09/30/12	M--TF--	2	$1,300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WPBF	Th	09/27/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	RJCM0917H	$1,300.00	NM
3	WPBF	F	09/28/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	RJCM0917H	$1,300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/17/12	09/28/12	Jeopardy	7:30-8PM	MTWTF--	:30	2	$1,300.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	--WTF--	2	$1,300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	09/19/12	7:53 PM	Jeopardy	7:30-8PM	:30	RJCM0917H	$1,300.00	NM
1	WPBF	F	09/21/12	7:52 PM	Jeopardy	7:30-8PM	:30	RJCM0917H	$1,300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/12	09/30/12	M--TF--	2	$1,300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WPBF	Th	09/27/12	7:42 PM	Jeopardy	7:30-8PM	:30	RJCM0917H	$1,300.00	NM
3	WPBF	F	09/28/12	7:42 PM	Jeopardy	7:30-8PM	:30	RJCM0917H	$1,300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/17/12	09/30/12	M-SUN WPBF News 25 @11-11:35PM		MTWTFSS	:30	3	$750.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

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INVOICE

DUPLICATE

WPBF·TV 25

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
932556-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Republican Jewish Coalitic	REP JEWISH COALITION	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/17/12	09/30/12	M-SUN WPBF News 25 @11-11:35PM		MTWTFSS	:30	3	$750.00	NM
	Class of Time - Pre-emptible with notice								
	09/17/12	09/23/12	--WTFSS	3	$750.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	W	09/19/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RJCM0917H	$750.00	NM
2	WPBF	Th	09/20/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RJCM0917H	$750.00	NM
1	WPBF	Su	09/23/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RJCM0917H	$750.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/24/12	09/30/12	M--TFSS	3	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WPBF	M	09/24/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RJCM0917H	$750.00	NM
5	WPBF	F	09/28/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RJCM0917H	$750.00	NM
4	WPBF	Su	09/30/12	11:21 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RJCM0917H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/17/12	09/28/12	Nightline	11:35-12:05AM	MTWTF--	:30	2	$400.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/17/12	09/23/12	--WTF--	2	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	09/19/12	12:01 AM	Nightline	11:35-12:05AM	:30	RJCM0917H	$400.00	NM
1	WPBF	Th	09/20/12	11:56 PM	Nightline	11:35-12:05AM	:30	RJCM0917H	$400.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/24/12	09/30/12	M--TF--	2	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	*WPBF*	*Th*	*09/27/12*		*Nightline*	*11:35-12:05AM*	*:00*		*~~$400.00~~*	*NM*
		Credited								
4	WPBF	F	09/28/12	11:54 PM	Nightline	11:35-12:05AM	:30	RJCM0917H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/22/12	09/29/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	$325.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/17/12	09/23/12	-----1-	1	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	09/22/12	8:13 AM	Sat 8-9am News	Sat 8-9am	:30	RJCM0917H	$325.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/24/12	09/30/12	-----1-	1	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Sa	09/29/12	8:43 AM	Sat 8-9am News	Sat 8-9am	:30	RJCM0917H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/23/12	09/30/12	Sun 6-7am News	Sun 6-7am	------1	:30	1	$100.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/17/12	09/23/12	------1	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	09/23/12	6:12 AM	Sun 6-7am News	Sun 6-7am	:30	RJCM0917H	$100.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/24/12	09/30/12	------1	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Su	09/30/12	6:12 AM	Sun 6-7am News	Sun 6-7am	:30	RJCM0917H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/23/12	09/30/12	GMA Sunday 7-8am	Sun 7-8am	------1	:30	1	$250.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/17/12	09/23/12	------1	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	09/23/12	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	RJCM0917H	$250.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/24/12	09/30/12	------2	2	$250.00

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INVOICE

DUPLICATE

WPBF·TV 25

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
932556-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Republican Jewish Coalitio	REP JEWISH COALITION	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/23/12	09/30/12	GMA Sunday 7-8am	Sun 7-8am	------1	:30	1	$250.00	NM
	Class of Time - Pre-emptible with notice								

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	Su	09/30/12	7:00 AM	GMA Sunday 7-8am	Sun 7-8am	:30	RJCM0917H	$250.00	NM
2	WPBF	Su	09/30/12	7:49 AM	GMA Sunday 7-8am	Sun 7-8am	:30	RJCM0917H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/23/12	09/30/12	Sun 8-9am News	Sun 8-9am	------1	:30	1	$275.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	------1	1	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	09/23/12	8:35 AM	Sun 8-9am News	Sun 8-9am	:30	RJCM0917H	$275.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/12	09/30/12	------1	1	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Su	09/30/12	8:07 AM	Sun 8-9am News	Sun 8-9am	:30	RJCM0917H	$275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/23/12	09/30/12	Sun 9-10am	9-10am	------1	:30	1	$500.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	------1	1	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	*Su*	*09/23/12*		*Sun 9-10am*	*9-10am*	*:00*		~~*$500.00*~~	*NM*
	Credited									

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/12	09/30/12	------1	1	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	*Su*	*09/30/12*		*Sun 9-10am*	*9-10am*	*:00*		~~*$500.00*~~	*NM*
	Credited									

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/23/12	09/30/12	Sun 630pm News	630-7pm	------1	:30	1	$325.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	------1	1	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	09/23/12	6:57 PM	Sun 630pm News	630-7pm	:30	RJCM0917H	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/12	09/30/12	------1	1	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Su	09/30/12	6:57 PM	Sun 630pm News	630-7pm	:30	RJCM0917H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/22/12	09/22/12	Sat 7pm News	7-730pm	-----S-	:30	1	$375.00	NM
	Class of Time - Immediately Pre-emptible without notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	-----S-	1	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	*Sa*	*09/22/12*		*Sat 7pm News*	*7-730pm*	*:00*		~~*$375.00*~~	*NM*
	Credited									

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/22/12	09/22/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	$400.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	-----S-	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	09/22/12	12:21 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	RJCM0917H	$400.00	NM
	LR - Football									

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/29/12	09/29/12	Sat 7pm News	7-730pm	-----S-	:30	1	$500.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/12	09/30/12	-----S-	1	$500.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

DUPLICATE

WPBF·TV 25

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
932556-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Republican Jewish Coalitio	REP JEWISH COALITION	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/29/12	09/29/12	Sat 7pm News	7-730pm	-----S-	:30	1	$500.00	NM
	Class of Time - Pre-emptible with notice								

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	09/29/12	7:29 PM	Sat 7pm News	7-730pm	:30	RJCM0917H	$500.00	NM

33	09/26/12	09/28/12	Dr. Oz	4-5p	--WTF--	:30	1	$625.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/12	09/30/12	--WTF--	1	$625.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	09/28/12	4:37 PM	Dr. Oz	4-5p	:30	RJCM0917H	$625.00	NM

34	09/30/12	09/30/12	Sun 8-9am News	Sun 8-9am	------S	:30	1	$400.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/12	09/30/12	------S	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	09/30/12	8:38 AM	Sun 8-9am News	Sun 8-9am	:30	RJCM0917H	$400.00	NM

35	09/27/12	09/27/12	WPBF News 25 @ Noon	12pm-1230pm	---T---	:30	1	$400.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/12	09/30/12	---T---	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	09/27/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RJCM0917H	$400.00	NM

Total Spots 56

Payment Terms 30 Days

Gross Total	$31,150.00
Agency Commission	$4,672.50
Net Amount Due	$26,477.50

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